

ESCAPE  TRENDS

# Cutting edge

IN A SYDNEY FIRST, A NEW TOUR COMPANY FAST-TRACKS TOURISTS TO BOUTIQUES STOCKING HIGH-END AUSTRALIAN LABELS AND DESIGNS

COINED chic tourism, a highly selective and stylish tour hand-picks the cream of Sydney boutiques that have won recognition here and overseas.

During the half-day Chic in the City tour, guests are escorted by a style-savvy hostess who gives the inside scoop on Sydney's premier boutiques.

Highlights are the shopping haunts of Mischa Barton, Cindy Crawford, Nicole Richie and other visiting celebrities, plus you get a chance to meet designers at their studios or flagship stores.

Chic in the City visits Sydney's most prestigious shopping addresses, avoiding malls and department stores.

It is the brainchild of fashion aficionado Siobhan Young, who said: "Chic in the City introduces a winning combination of top-end Australian luxury labels with independent local designers, while bringing Sydney's great shopping smor-

gasbord and rich rag trade to life."

Tour options are:

- 1: Leading Australian Designers. A combination tour of top-end Australian luxury labels, with independent local designers.
- 2: Hip and Cutting Edge. Perfect for the fashionista who is after fashion-forward labels and the latest cult buys.
- 3: Elegant Classics. Classical and elegant pieces designed to fit and flatter any shape, style or size.

4: Red Carpet to the Races. Sydney's glitziest boutiques stocking beautiful dresses and fabulous outfits in dazzling fabrics.

Included are a hostess, guided commentary and Devonshire tea or champagne.

The tours account for dress size and age to ensure a personalised shopping experi-



SIOBHAN YOUNG WITH DRIVER AND CLIENTS OUT AND ABOUT IN EXCLUSIVE PARTS OF SYDNEY.

 GO

THE COST: Bronze: \$95 walking tour; Silver: \$200 taxi tour; Gold: \$520 chauffeured-driven luxury experience.

Call 0416 644 337

[www.chicinthecitytours.com.au](http://www.chicinthecitytours.com.au)